

Texas SandTray Association



MINUTES

Full Board Meeting

August 4, 2023

10:00 am

Zoom Meeting

Executive Team & Officers in Attendance

x	Sheri Shulenberger, President	x	Taylor Vest, Public Relations
x	Salina Loriaux, Past-President	x	Maria Vanillo, Executive Assistant
x	Karen Burke, Founding Advisor		Melissa Fleming, Conference Committee Co-chair
X	Michelle Beyer, President-Elect	x	Tracey Sadler, Secretary

1. Call to order: The meeting was called to order by Sheri Shulenberger.
2. Roll call of board members & establishing a quorum: Sheri Shulenberger chaired the meeting & established a quorum.
3. Acceptance of, or amendments made to the July 24th meeting's minutes: A motion was made to approve the meeting minutes from July 24, 2023. The motion was seconded and passed.
4. Monthly Update:
 - Financial: \$293.00
 - CCST/TSTA: CCST 54/CCST-T 36
 - Registered Agent/Mail update: No mail
 - Social Media: Visits up 500%
1. Conference:
 - a. Registration Deadline: August 28th, 2023
 - b. Cancellation Policy: \$30 by 9/1/23
 - c. Registration: 3 as of 8/11/23 We need at least 10 to cover expenses
 - d. Expenses: Church \$725 with \$175 deposit; Speakers \$800
 - e. Facebook: Editors limited to President; Executive Assistant; Public Relations-all others will moderate
 - f. Advertising: Use of algorithm to "push out" advertisement \$2-\$5 daily
 - g. PR blast: Taylor sending out daily advertisements
 - h. Presenters: Maria working on their "blurbs"

- i. Order of Presenters: Large group 1st.; Kelly 2nd.