

Texas SandTray Association



Board Meeting Minutes
July 11, 2025 10:00 am Zoom Meeting

Executive Team & Officers in Attendance

x	Taylor Vest, President	x	Aubrey Riddle, Secretary
x	Tracey Sadler, President-Elect	x	Ellen Meystedt, Public Relations
x	Karen Burke, Founding Advisor & Director of Curriculum	x	Joy Van De Hoef, Executive Assistant
x	Sheri Shulenberger, APT Reviewer	x	Chanda Esparza, Conference Chair

Welcome/Call to order The meeting was called to order by Karen Burke.

- Roll call of board members & establishing a quorum: Karen Burke chaired the meeting and established a quorum.

Review of Previous Meeting's Minutes

- Acceptance of, or amendments made to the June 16, 2025 meeting's minutes. Motion was made to accept, 2nd made, then a vote to accept.

Monthly Update:

Topic:	Notes:
Checking Account Balance	\$5,273.12
TSTA Active Members	81
CCST Active Certifications	59
Registered Agent Mail & Gmail	None
Executive Assistant - Other Business	Joy updated the trainer list and added the TSTA conference announcement to the website before the deadline.
Website/Social Media Updates	423 hits up 21%, 247 unique visits up 5%

Items Discussed:

Order:	Topic Leader:	Topic:
1.	Karen	Conference duties/tasks and food options.
2.	Karen	Final newsletter approval.

Next meeting:

August 8, 2025, at 10:00a.m. CST

Action Items:

No.	Action/Discussion	Who	When
1.	The board divided out conference tasks. • Tasks include items such as menu selection, folders/handouts, swag and supplies, social media announcements, silent auction, shirts and coordinating with the presenters. • The board agreed that the deadline for registration is August 29th.	All board members	Begin working on assigned tasks ASAP
2.	The board gave the final approval for the 1st TSTA Newsletter to be sent out. • Joy will email it out to everyone on the listserve.	Joy	This month

