

Texas SandTray Association



Board Meeting Minutes August 25, 2025 10:00 am Zoom Meeting

Executive Team & Officers in Attendance

x	Taylor Vest, President	x	Aubrey Riddle, Secretary
x	Tracey Sadler, President-Elect	x	Ellen Meystedt, Public Relations
x	Karen Burke, Founding Advisor & Director of Curriculum	x	Joy Van De Hoef, Executive Assistant
x	Sheri Shulenberger, APT Reviewer	x	Chanda Esparza, Conference Chair

Welcome/Call to order The meeting was called to order by Karen Burke.

- Roll call of board members & establishing a quorum: Taylor Vest chaired the meeting and established a quorum.

Review of Previous Meeting's Minutes

- Acceptance of, or amendments made to the August 8, 2025 meeting's minutes. Motion was made to accept, 2nd made, then a vote to accept.

Monthly Update:

Topic:	Notes:
Checking Account Balance	\$9,454.23
TSTA Active Members	81
CCST Active Certifications	59
Registered Agent Mail & Gmail	None
Executive Assistant - Other Business	Joy reported the numbers of conference tickets sold thus far
Website/Social Media Updates	Unavailable

Items Discussed:

Order:	Topic Leader:	Topic:
1.	Taylor	Discussed the option to set up a TSTA store selling miniatures and possibly other items such as stickers to go along with the silent auction.
2.	Chanda	Coordinated with Taylor to get the details of what to include in the conference folders.
3.	Ellen	Ellen will be making a social media push this week including weekly reminders to sign up for the conference as well as will be creating content for what attendees need to know.

Next meeting:

September 8, 2025, at 10:00a.m. CST

Action Items:

No.	Action/Discussion	Who	When
1.	Continue PR plug with daily PR posts drawing attention to registration closing this week. Create content for what attendees need to know including parking instructions, the need to print parking passes and layering for comfort. The board will share PR posts as Ellen sends them out.	Ellen and the board	This week
2.	The board will send contacts of counseling groups, schools etc to Taylor to email an introduction and information regarding the conference.	Taylor and the board	This week
2.	Gather silent auction items, the sheets for bidding as well as miniature to sell at the TSTA shop.	Taylor	Before the conference
3.	Compile all items in folders to hand out at the TSTA conference.	Chanda	Before the conference
4.	Meet the day before the conference to obtain sandtray items in storage and have them ready for the following day.	Karen, Taylor and Ellen	9-11-25



Texas SandTray Association All rights reserved 2025