

# Texas SandTray Association



## Board Meeting Minutes October 8, 2025 10:00 am Zoom Meeting

### Executive Team & Officers in Attendance

x	Taylor Vest, President	x	Aubrey Riddle, Secretary
x	Tracey Sadler, President-Elect	x	Ellen Meystedt, Public Relations
x	Karen Burke, Founding Advisor & Director of Curriculum	x	Joy Van De Hoef, Executive Assistant
x	Sheri Shulenberger, APT Reviewer	x	Chanda Esparza, Conference Chair

**Welcome/Call to order** The meeting was called to order by Taylor Vest.

- Roll call of board members & establishing a quorum: Taylor Vest chaired the meeting and established a quorum.

### Review of Previous Meeting's Minutes

- Acceptance of, or amendments made to the September 8, 2025 meeting's minutes. Motion was made to accept, 2<sup>nd</sup> made, then a vote to accept.

### Monthly Update:

Topic:	Notes:
Checking Account Balance	\$13,236.49
TSTA Active Members	86
CCST Active Certifications	67
Registered Agent Mail & Gmail	None
Executive Assistant - Other Business	Joy reported she is adjusting her billing date as executive assistant.
Website/Social Media Updates	Unique hits 259, which is down 55%

**Items Discussed:**

Order:	Topic Leader:	Topic:
1.	Karen	Karen led the discussion and had positive feedback as she recapped the conference. Joy first discussed the expenses and is working to finalize any outstanding payments including catering total and parking. Karen then discussed the openings for 2026 Officers. She proposed that the conference chair become a full-time board position, which the board voted on and approved. Karen further assessed which board members were wanting to stay on and in their current positions and any interest in moving to other positions.
2.	Chanda	Chanda shared items she would like to see adjustments on to improve for next year's conference including: ensuring payment systems are set in place before the conference, the auction being more structured/organized, establishing the pre-ordering of shirts, possibly looking at vendors participating, and establishing a date earlier in the year to allow for advertising longer.
3.	Taylor	Taylor briefly discussed feedback forms from the presentations. The presenters received positive feedback and it seemed overall the attendees were happy with the conference. She stated that there were suggestions for topics listed on the feedback forms for next year and wants to brainstorm looking into seeing if any of the topics could be turned into an online CEU offering.

**Next meeting:**

November 5, 2025, at 10:00a.m. CST
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**Action Items:**

No.	Action/Discussion	Who	When
1.	Chanda will inquire with the Thompson Conference center regarding the price listed for parking as well as a finalized catering total.	Chanda	ASAP

2.	The board will need to adjust the current TSTA by-laws to add the conference chair as a full-time board position. Karen will write the adjustments and Joy will post them on the website.	Karen & Joy	When possible
3.	The board will reach out to active and involved members to let them know of openings in the secretary and public relations positions.	Board members	ASAP

